

Recyclable Packaging

We break down the components of these brands' earth-friendly containers. *By Rachel Kossman*

PACKAGING FACT

"The Jurlique logo—printed using non-toxic, renewable vegetable inks—is placed directly onto our packaging to eliminate the need for a label." —SARA LABREE, EDUCATION MANAGER, JURLIQUE



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PACKAGING FACT

"Our products feature urea-free droppers in recyclable glass bottles that are labeled with soybean oil-based ink. Our outer cartons are made of post-consumer recycled materials." —BARBARA CLOSE, FOUNDER AND CEO, NATUROPATHICA



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PACKAGING FACT

"Pevonia's acrylic packaging is made from the polycarbonate alternative PMMA. When reprocessed, it's formed into sheets for a wide variety of manufacturing uses." —MARITZA RODRIGUEZ, GLOBAL VICE PRESIDENT OF MARKETING, PEVONIA



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PACKAGING FACT

"SkinAgain tubes are a 100% recyclable combination of low- and high-density polyethylene (LDPE and HDPE) and polypropylene (PP). Plus, our packaging and used paper are shredded and sent to animal shelters for bedding!" —SHERRIE BERRY, FOUNDER, SKINAGAIN



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PACKAGING FACT

"All of our shipments contain 100% biodegradable, water-soluble starch peanuts made of potato and wheat that don't pollute groundwater." —SZILVIA HICKMAN, SENIOR VICE PRESIDENT, SZEPELET, DISTRIBUTOR OF ILIKE ORGANIC SKIN CARE

RECYCLING FACTS:



- Americans throw away 28 billion bottles and jars every year. Aluminum, glass and plastic tubes are all recyclable.
- Recovered paper accounts for 37% of the materials used to produce new paper products in the U.S.
- Approximately one-third of the average American dump is comprised of packaging material.

Sources: Environmental Protection Agency, University of Southern Indiana

1. **Jurlique Purely Age-Defying Firming and Tightening Serum** jurlique.com

2. **SkinAgain Clear Mattifying Lotion** skinagain.com

3. **Pevonia Stem Cells Multi-Active Foaming Cleanser** pevoniapro.com

4. **Naturopathica Inspire Aromatic Alchemy** naturopathica.com

5. **Ilike Organic Skin Care Stonecrop Toner** szepelet.com