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Step 1
Antibacterial Cleanser uses Cinnamon Bark extract as an antibacterial, anti-inflammatory and antioxidant.

Step 2

Bion's Salicylic Glycolic Gel has maximum power to keep follicles clear & effective bacterial control against *P. acnes*.



Step 3
Green Tea Clay Poutlice has Montmorillonite Clay which pulls infection out of the skin and is anti-inflammatory.

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BUILDING BLOCKS

Soak-off Star

Seeking a more professional-looking way to soak off clients' stubborn glitter or gel polish? Consider the Professional Soak Off Gel Removal System, which eradicates the need for bowls of acetone or the often-messy foil and cotton combo.

The system is comprised of reusable plastic caps and disposable removal pads. Acetone solution can be applied directly to the foam pads, then placed in the reusable caps, which fit snugly over each fingertip. The removal pads were conceived to conform to the shape of the nail and distribute acetone evenly across hard-to-remove gels and glitters—without dripping or sticking during the process. Designed to retain body heat, the plastic caps prevent acetone from evaporating, helping to speed up removal.

"As a client, there's nothing more frustrating than having foil-wrapped fingers that look like alien antennas, with cotton sticking out and acetone dripping all over the place," laughs creator Chris Schurn. "But the technicians appreciate our system too—I've heard over and over again that the pads and caps save them time and create a classier look during nail services," she explains.

The professional-only system is branded under Starpro, available at cosmoprof.com, and Cuccio Colour Veneer FingerMates, available at cuccio.com.



★ **Retail Rockstar**

The star: The Bioslimming Trio Kit, Provence Cosmetics

The spa: Cleise Brazilian Day Spa, Chicago

Why it flies off the shelves: "The Bioslimming Kit is a trio of take-home products designed to enhance our spa's Bio Slim Wrap treatment," explains spa owner Cleise Gomes. "The Kit encourages clients to continue their body slimming regimen at home and helps to further define the results they receive from our in-spa treatments. Really, the treatment helps to sell the product, and vice versa. Once a client experiences our wrap or the at-home Kit, they almost always return to purchase more product or book a treatment."

How it's promoted: "We run promotions throughout the year to incentivize people to try the Bio Slim Wrap and simultaneously offer them the Bioslimming Kit at a discount," says Gomes. "The Kit occupies a prominent place on our retail shelves—not only do we display Provence's promotional images in our displays, they're also in the spa's main window, which always encourages passersby to stop in and see what the before-and-after images are all about."



CLEISE GOMES

