



From calming colors to glowing skin, this season's trends

"Across all the Spring 2016 runways, I've noticed one thing: it's all about the skin," states Natalie Soto-Carlisle, global educator for Jane Iredale—The Skin Care Makeup. "And for glowing complexions," adds independent makeup artist Jamie Dorman, "skin prep is absolutely essential."

We're thrilled to predict that the trend toward revealing healthful, natural complexions means great things for the experts in *all* areas of your spa. Women

will call on your estheticians to help them de-gunk and shed their winter skin, they'll reach out to your makeup artists to show them how to execute the season's trends, and they'll want to chat with all of your skincare experts to develop a beauty regimen that will leave their faces healthy all season long.

Radiant skin isn't the only spa-centric trend that has been pulled from NYFW runways, however. "The top 10 fashion colors for Spring 2016 really exude a



for Spring

are all pointing to one place—the spa. *By Rachel Kossman*

Pantone's 10 Spring 2016 Colors

feeling of calmness," says Leatrice Eiseman, executive director of the Pantone Color Institute. The hues she's referring to: **Rose Quartz**, **Peach Echo** and **Limpet Shell**, all straight out of a tropical resort; **Snorkel Blue**, **Lilac Gray** and **Serenity**, mid-tones that inspire cool transcendence; and **Iced Coffee**, a nod to our favorite creamy concoction.

There's no doubt these lighter, pastel tones lend themselves to a Zen, spa-like quality—and a hint of

shimmer. "Yes, metallics are here to stay—our eye can't resist that iridescent quality," explains Eiseman.

And speaking of eye-catching, "there are also the brilliant and bright runway colors devised to grab attention," adds Eiseman, referring to the season's **Buttercup**, **Green Flash** and **Fiesta** hues. "But overall," she notes, "these 10 colors have a more relaxed, calming attitude. Honestly, they're the perfect shades for the spa world!"

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A Natural Statement

A minimal, "I woke up like this" makeup style that still ensures clients have the needed coverage to feel comfortable in their own skin.

Year after year, spring ushers in the desire to adopt a soft, natural look. And sure enough, countless NYFW Spring/Summer 2016 designers—Max Azria, Clover Canyon, J. Crew and Bottega Veneta, to name just a few—opted for “barely there” model makeup. Keeping perfectly in-line with melting snow and nature-awakening spring, your clients will want their natural beauty to shine through too.

For women with flawless complexions, this trend is easily executed, but for those with uneven skin tones, redness or blemishes, leaving the house without makeup can be daunting.

For clients to achieve this dewy-skinned look, steer them toward an easily absorbed moisturizer. Their next step should be a facial primer, encourages Soto-Carlisle, “to provide that hydrated, youthful appearance.” As for coverage, clients with oily complexions should select a tinted moisturizer that won’t fully matte their skin, while drier complexions call for a BB cream.

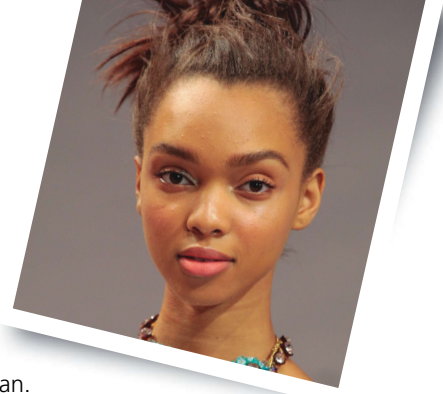
“To ensure the client’s skin looks product-free, direct

her to use additional concealer only in the places that need coverage,” instructs makeup artist Dorman.

For women aiming to add some flush to their cheeks, suggest a touch of blush right along the cheekbones. “Illuminator can be very subtle and is perfect for those who want a bit of shimmer without having to wear too much makeup,” says Karima Hudson, national trainer for Sothys USA. “They can even apply it with their fingertips on different areas of the face for a subtle hint of softness.”

It comes as no surprise that mascara is this look’s singular eye-area must. “Lengthened lashes lend definition around the eyes without making women appear obviously made-up,” notes Dorman. For subtlety, Soto-Carlisle recommends a brown hue, with a lash primer beneath.

The finishing touch? A moisturizing lip balm or subtle gloss to ensure your client’s pucker is as perfectly hydrated as her complexion.



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1. Sormé Mineral Botanicals Blush in Mesh
2. Brush Up with Barbara Mascara in Chocolate
3. SpaRitual Moisture Balm
4. Jurlique Rosewater Balancing Mist
5. Pevonia YouthRenew Tinted Cream SPF 30
6. Repêchage Perfecting Concealer in Light
7. Jane Iredale Smooth Affair Facial Primer & Brightener
8. Brush Up with Barbara BB Cream in Light

California Beauty

Effortless, desert- and beach-inspired tones that evoke a wanderlust feel—a simple look that highlights clients’ natural splendor.

West Coast girls—and their natural surroundings—served as the inspiration for this season’s Rag & Bone and BCBG shows. Artists focused on earth tones and beachy waves, and reached for bronzers *instead* of blushes.

“This trend is also about looking effortless,” explains Soto-Carlisle, adding, “Women really don’t need a lot of makeup.” That being said, there *is* one key product: bronzer, which should be applied on the areas of the face where sunlight would naturally hit—the cheeks, forehead, nose and chin. “This look is matte, but light, and doesn’t require highlighter,” explains Dorman, who suggests picking a bronzer with a satin texture so the face doesn’t fall flat.

Soto-Carlisle and Hudson suggest that women apply their bronzer by drawing both an “E” and a “3” on their faces. Hudson explains: “Apply the bronzer all the way at the top of the forehead, almost to the hairline and through the temples. Then draw the brush below

the cheekbones and finally return to the chin through the arc of the jaw.”

To focus attention on the eyes, place a bronzer in the crease of your client’s eyelids and then layer natural tones that complement her complexion’s undertones. Hudson uses violet-gray and apricot shadows to achieve this effect, and for an evening twist she reaches for a matte gold.

To complete the Californian look, advise women to pay attention to their brow line and lean toward natural, textured brows. Remind them that brow powders create a more natural effect, pencils provide a sharper appearance, and tinted gels add texture for those with sparser brows.

As a finishing touch, opt for an eyeliner that’s easily smudged or blended, and apply a simple swipe on the upper lash line. Finally, envelop lashes in a lengthening mascara to help eyes really pop.



1. Sormé TruLine Mechanical Pencil in Cocoa
2. Ardell Professional Brow Defining Kit
3. HydroPeptide Perfecting Gloss in Nude Pearl
4. Jane Iredale PurePressed Eye Shadow in Taupe
5. bareMinerals Complexion Rescue Tinted Hydrating Gel Cream in Vanilla
6. Sormé Believable Bronzer in Sunkissed
7. Brush Up with Barbara Lipstick in Mango Tango
8. NovaLash 24 Hour Cream Shadow in Milk and Honey

Polished Professional

For working women of all ages, this flawless, refined style turns heads as it exudes confidence and feline beauty.

Nailing a working-chic appearance comes down to perfect, skillfully applied makeup that can translate directly from the office to after-work drinks. Take a few clues from the recent Dolce & Gabbana, DKNY, Zac Posen and Anna Sui runways, whose models sported gorgeous red lipsticks and impeccably drawn cat eyes.

Skin should look finished, so go with a finely milled powder that adds a matte appearance, and be sure to cover any under-eye darkness with concealer. "There's no need for contouring," says Soto-Carlisle, who typically opts for matte, neutral eye shadows to pull off this 9-to-5 look. For women seeking a bit more drama, Hudson suggests applying a darker shade on the outside of the eyelid, then fading the pigment with a brush. "To intensify, apply black eyeliner on the upper and lower lash lines," she adds.

"A classic cat eye will never go out of style," promises

Dorman. To execute the perfect liquid liner look, "Draw a line starting from the middle of the eyelid to the outer corner of the eye and finish with a comma," instructs Hudson, who cautions against pulling the eye-area skin. "Then, return to the inner corner of the eye and draw fine lines." After blending a cohesive line, leave a clean edge by dipping a pointed Q-tip in eye makeup remover and running it along the lid.

The real key to this look is a classic red lip. "We saw so much matte lipstick last year," notes Soto-Carlisle, "but now it's somewhere in the middle—not too glossy, not too matte." She chooses a shimmer-free red with slight blue undertones, which also makes teeth appear whiter. "I'm so excited that the red lip is back!" exclaims the educator.



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1. Jane Iredale Daytime Eye Shadow Kit
2. LashFood Conditioning Liquid Eyeliner
3. Cailyn Cocoon Lip Stain in Devilish Rose
4. Mirabella Red Velvet Lip Pencil
5. Éminence Antioxidant Mineral Foundation
6. Sormé BrowStyle
7. Brushes by Karen Natural Lipstick in Red Wine
8. Mineralogie Lash Fusion in Black

Spring Awakening

Doll-like beauty, executed with pinks and shimmers, helps clients embrace trending hues and thawing temperatures.

Girly, coquettish beauty—even the so-called “fairy princess” look—was evident across the NYFW runways, especially at the Kate Spade, Delgado and Marchesa runway shows. This royalty-inspired look speaks to women of all ages seeking to embrace the joys of being feminine while breaking away from winter’s darker colors and smoky eyes.

The lighter, pastel tones of spring lend themselves well to iridescence, which is crucial because metallics are as strong as they’ve ever been. “Their color-changing quality is fascinating,” explains Pantone’s Eiseman.

To stay on trend, pull a myriad of eyelid shades and shimmers in pinks, peaches and ivories. “Iridescent hues have been making a huge comeback,” agrees Dorman. “These shadows really add life and light to the eye, as well as incredible texture.”

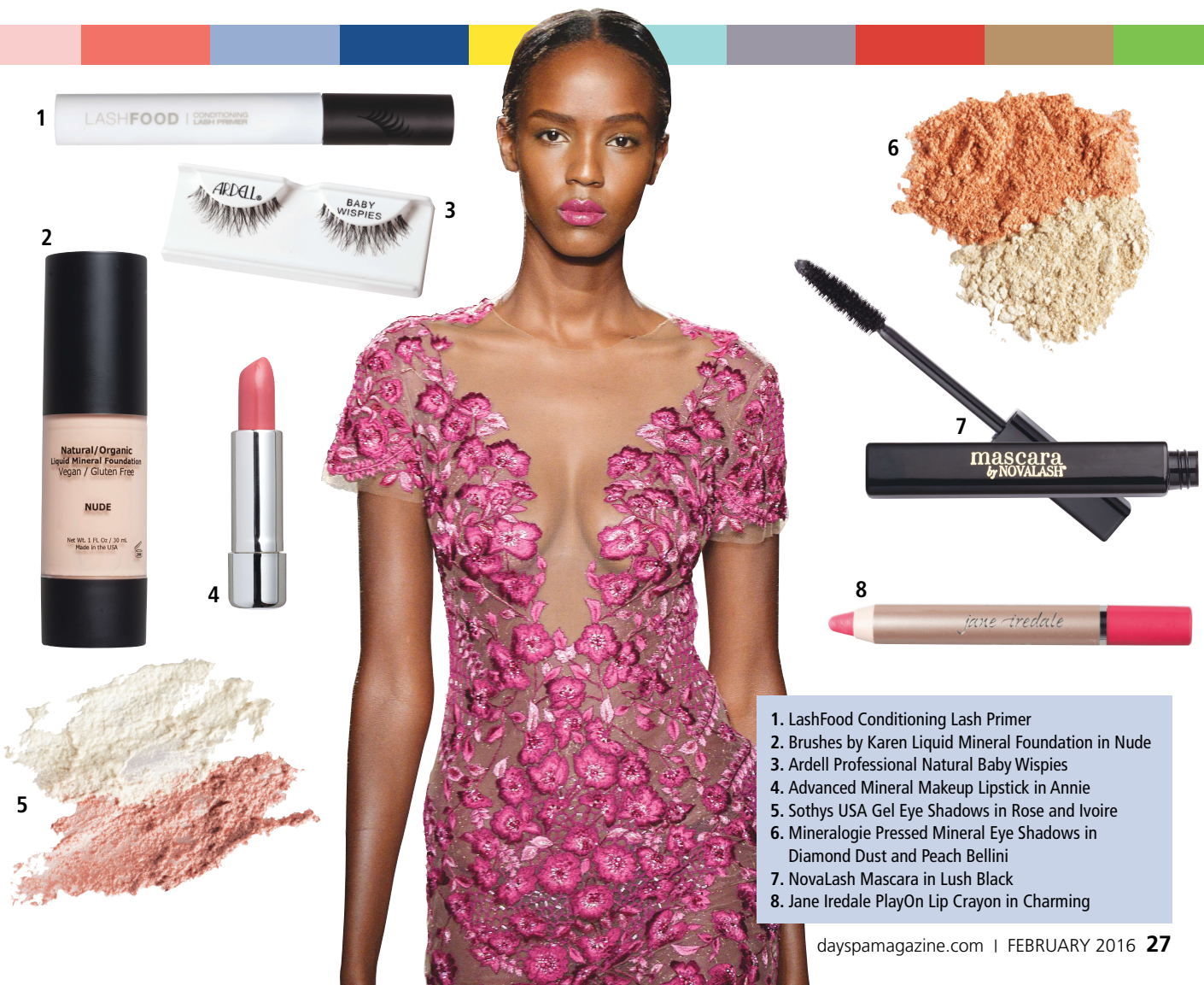
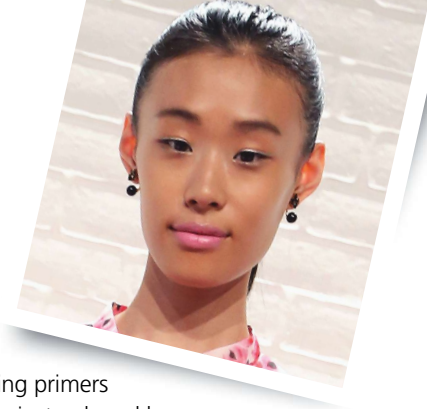
Help brighten a client’s eyes even more with light-colored liners, which also make pupils appear larger. “Use a white pencil on her inner bottom rim, but be careful not to leave it at that, otherwise she can seem tired,” warns

educator Soto-Carlisle.

The fix? Long, fluttery lashes. For clients not sold on extensions, suggest lengthening primers and volume-building mascaras instead, and be sure to coat the bottom lashes too, to widen eyes even further.

A pink lip tops off this feminine look. For clients intimidated by a Barbie smile, suggest a lighter-hued lip and cheek stain, which tend to be subtler but still contribute color. “Everyone can make a pink lip work,” opines Dorman, “it’s just a matter of finding the right undertones.” She suggests neutral pinks for those with fair skin, and rose pinks with hints of brown for medium- and dark-skinned women. “Encourage adventurous clients to go bright!” offers Soto-Carlisle. “Lip crayons are great for anyone who want a bright lip that’s girly, yet still ladylike.”

Rachel Kossman is DAYSPA’s associate editor.



1. LashFood Conditioning Lash Primer
2. Brushes by Karen Liquid Mineral Foundation in Nude
3. Ardell Professional Natural Baby Wispies
4. Advanced Mineral Makeup Lipstick in Annie
5. Sothys USA Gel Eye Shadows in Rose and Ivoire
6. Mineralogie Pressed Mineral Eye Shadows in Diamond Dust and Peach Bellini
7. NovaLash Mascara in Lush Black
8. Jane Iredale PlayOn Lip Crayon in Charming