

# Banning

Comité International d'Esthétique et de Cosmétologie (CIDESCO) recently called on its members across the globe to reformulate their skincare products that contain microbeads, requesting the use of safer alternatives such as rice, jojoba, bamboo, apricot seeds, powdered pecan, shea nut and walnut shells, and bamboo.

There can be up to 300,000 microbeads in a single bottle of facial cleanser and, according to Californians Against Waste (CAW), 471 million plastic beads are released into the San Francisco Bay alone each day. These types of man-made exfoliators are especially dangerous because the miniature beads won't decompose, but rather are



# Beads

everlasting and nearly impossible to remove from our waters. In its new appeal to members, CIDESCO cited CAW studies showing that fish often mistake non-decomposing microplastics for food and digest them, thereby pushing toxins up through the food chain.

The State Assembly of California recently passed a measure that bans the use of both synthetic plastic and biodegradable microbeads in personal-care products.

"Plastic pollution is becoming a man-made global catastrophe," says CIDESCO president Anna-Cari Gund. "As a worldwide organization, we know that our members can come together to make a difference and avoid worsening this situation."



## Eyes in Focus

According to Mintel's Color Cosmetics U.S. Report for 2015, eyes and eyebrows have become a major focus for today's female consumer. Close to 25% of women use brow pencils, and one in five regularly wears eyebrow makeup. The survey found that 62% of women wear eye makeup daily, and almost half of women report wearing mascara on a regular basis.

For more information, go to [mintel.com](http://mintel.com).

## Sales Survey

The Day Spa Association (DSA) has released its 2015 Spa & Wellness Retail Survey Report, the association's third survey on the topic of spa retail since 2009. More than 700 industry participants filled out a 40-part questionnaire online, and the results are detailed in a 47-page report, available as a free download for DSA members.

Respondents included day spas, spas and salons, medical spas, hotel, resort and/or destination spas, wellness centers, individual practitioners and mobile spas. A

majority (almost 80%) reported having only one location and of those, 70% described their space to be between 500 and 3,000 square feet.

The survey found that 37% of respondents dedicate between 5% and 10% of their square footage to retailing, up 4% from the 2013 survey. For inventory, 91% report selling skin care and 72% body care. Most of the spas—close to 60%—carry one or two skincare brands, and 32% carry between three and four. Only 20% retail a private-label skincare brand. Other popular retail items include makeup and cosmetics (54%), hair care (37%), candles (36%), essential oils/ aromatherapy (37%), nail care (34%), jewelry/sundries (28%) and nutritional supplements (25%).

For more information, including access to dozens of other statistics from the extensive report, visit [dayspaassociation.com](http://dayspaassociation.com).

*There is no affiliation between the Day Spa Association and DAYSPA Magazine.*



## Connecting with Congress

From August 9 to 12, some 2,500 business owners, salon managers, spa directors and skin therapists from more than 60 countries converged on Las Vegas for Dermalogica Congress. The event was the skincare company's biggest in seven years, having last been held in Istanbul in 2008. This time, Sin City's Cosmopolitan hotel played host to the affair, which overflowed with education and inspiration.

A succession of guest speakers gave powerful presentations throughout the two main days; each offered unique insights and advice, and many touched upon Congress's theme—"Only Connect", taken from a quote by English novelist E.M. Forster.

Among the keynote speakers were Stuart Knight, who encouraged the audience to engage with their clients by asking meaningful questions about their lives; and Natalie Byrne, director of global impact for Dermalogica's

philanthropic wing FITE, who noted that 70% of the 1 billion people currently living in extreme poverty are women.

In addition, several key Dermalogica employees, including Dr. Diana Howard, vice president of research and development and global education; Heather Hickman, senior director, U.S. education; and Annet King, director of global education, took the stage to divulge product launches, as well as trends in everything from "hot" ingredients to millennials' buying habits.

Congress also marked Dermalogica's first event since its acquisition by Unilever, and representatives from the new parent company were keen to share future plans. Senior vice president Vasiliki Petrou talked about the potential for this new



Clockwise, from top left: Attendees converge on Dermalogica's pop-up shop; Wurwand wows the crowd; the inspiration wall fills up quickly.

"partnership of value" to socially impact millions of people around the world.

Bookending the two days of presentations were uplifting speeches by Dermalogica chief visionary and founder Jane Wurwand. In her closing comments, Wurwand urged the audience to think about the "why" of their careers. "When we find our gift and link it with our passion, we've found our purpose," she said, summarizing the spirit of the entire Forster quote.

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## APPOINTMENT CORNER

San Diego-based infrared wellness technology company **FIT Bodywrap** has tapped Cody Allen Hundley, who holds experience as an IT manager for small businesses, to ensure the quality of FIT Bodywrap's systems across Southern California. Hundley will be charged with repairing, testing, analyzing and reporting technical developments to the FIT Bodywrap team.



CODY ALLEN HUNDLEY

The **Professional Beauty Association (PBA)** recently announced the appointment of Jody Ryan as director of the organization's marketing and communication. Ryan, who was included in the *Phoenix Business Journal's* "40 Under 40" list in 2012, brings 17 years of marketing, media and communications experience to her post at PBA.



JODY RYAN

Ziba Jahangir has joined the **Pevonia International** team as its newest prestige account manager. Jahangir's previous work in the skincare industry includes prospecting, opening and supporting prestige accounts with top hospitality brands, including Ritz-Carlton, MGM resorts, Hyatt and others.



ZIBA JAHANGIR

**Institut' DERMed Clinical Skincare** has hired Julia Edwards to be one of the company's aesthetic educators and business development representatives. Edwards previously worked as a national educator for PCA Skin; in her new role, she will teach aesthetic classes on topics such as enzyme, acid and chemical peels; radio frequency; micro-needling; and dermaplaning.



JULIA EDWARDS



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## ON BOARD



GRANT BRUCE

As part of its mid-year election, the not-for-profit **Green Spa Network** (GSN) has welcomed Grant Bruce and Bryan Kindred to its board of directors. Bruce, currently director of Life in Balance Spa at Miraval in Scottsdale, Arizona, has been volunteering with GSN as co-membership chair. Kindred, who has been with Sundance Resort in Utah for 20 years, currently serves as the property's director of lodging and oversees resort spa and wellness. "These two bright individuals add a fresh perspective to GSN's ongoing efforts to keep green practices effective," says GSN board governance chair Jim Chenevey. "Support from the iconic Sundance and Miraval resorts underscores the growing importance spa properties everywhere are placing on green efforts and sustainability."



BRYAN KINDRED



REUBEN CARRANZA

The **Professional Beauty Association** (PBA) has announced the group's leadership for the 2015/2016 term. Previously vice-chair, Reuben Carranza, president of R+Co & V76 Luxury Brand Partners, will now serve as chairman of the board. Board member Beth Hickey, owner of Spa Specialties Representatives, will step up to vice chair. The remaining members of the board of directors include: Kevin Barrett (Fromm International), Scott Buchanan (Scott J Salon & Spa), Mark Goodman (The Hair-Designers), Harlan Kirschner (Kirschner Group), Edwin Neill III (Neill Corp.), Graciela Santiler-Nowik (Hair Base Salon & Spa), Renee Shakour (Interiors by RG Shakour), Oliver Steinnagel (Oliver's Hair



BETH HICKEY

Salon), Karl Sweis (Sweis Professional Salon & Spa Products) and Rowena Yeager (Studio Wish Salon). The association also selected new members for its Advisory Councils.

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