



2014 Holiday Retail Guide

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Gifts With Character

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Have you heard? “Staying in” is the “new going out.” From fantasy epics to period dramas and reality shows, TV is hot right now. This year, come holiday gift-buying time, your clients can take their cues from the latest and most popular shows gracing the small screen. And as a spa owner, you can come to their rescue with a tantalizing array of gift-worthy merchandise to stock in your retail area, whether they’re buying for someone who emulates “Don Draper” or “Daenerys Targaryen”. All you need to do is think *inside* the box.

For our 2014 gift guide, we’ve selected seven TV shows that are flying high in the current ratings, taking a few liberties with our interpretations along the way. The result? All channels covered.

Happy holidays, and happy retailing!

Downton Abbey

This British import is the epitome of refinement and dramatic sophistication. Though the recipient may not be a member of the aristocracy, she'll still appreciate the finer things in life: soaking in a bath while sipping tea or Champagne, and dressing up in prints from the period. "Lady Mary" would approve!



1. Éminence Mimosa Champagne Massage Oil, eminenceorganics.com | 2. SpaRitual Nail Lacquers in Finding and Spirit, sparitual.com | 3. CristaBela's Boutique Retro Chic Head Wrap, cristabelsboutique.com
4. Art of Tea Holiday Tea Sampler, artoftea.com | 5. Kneipp Revive 5 Herbal Bath Set, kneippus.com
6. Clairvoyant Beauty Milk Bath Soak, clairvoyantbeauty.com | 7. Kypris Beauty Antioxidant Dew, beauteabar.com | 8. Body Drench Argan Oil body care and lip balm, aiibeauty.com | 9. Naturopathica Sicilian Bergamot Body Lotion and Shower Gel, naturopathica.com | 10. Shea Yeleen Shea Butter Soap in Lavender Ylang Ylang and Lemongrass Peppermint, sheayeelen.org | 11. Sposh Nouveau Microfiber Robe in Tea Leaf/Cream, universalcompanies.com | 12. Éminence Cinnamon Kiss Lip Plumper, eminenceorganics.com

The Amazing Race

Need gifts for a spa-loving “wanderlust woman” (or man) who wants to look good while backpacking through the Amazon? Portable presents include small-but-mighty travel kits, comfy slip-on shoes and boldly patterned fair-trade clothing that pays homage to his or her voyages along the way.



1. Feed My Starving Children Hand-woven Guatemalan Scarf, fmscmarketplace.org | 2. Malibu C Malibu Blondes Holiday Travel Set, malibuc.com | 3. YogaSmoga NAMASKAR bracelet, yogasmoga.com | 4. Aqua de Soi candles in Agave Blossom and Balinese Teak, universalcompanies.com | 5. John Masters Organics Essential Travel Kit, johnmasters.com | 6. Ocean Minded Espadrilla Winter Slip On, oceanminded.com | 7. Pura Naturals soap-infused sponges, puranaturalsproducts.com | 8. Golden Tree Exfoliating Foot Scrub, gildentree.com | 9. Éminence Beyond Organic Gift Box, eminenceorganics.com | 10. Doctor D. Schwab Essentials Travel Set, ca-botana.com | 11. HADAKI Leather Cosmetic Pouch in Aquarelle, hadakishop.com | 12. Kris Nations Nice Zodiac Teardrop Necklace, krisnations.com

Nashville

This country-chic gal is amplified, and when it comes to her hair, the bigger, the better, so think kits and tools aimed at creating dramatic 'dos. She also covets a little luxury, so don't forget the accessories (and even skin care!) with a touch of bling.



1. Bio Jouvance Cleopatra's 24k Gold Treatment, biojouvance.com | 2. Hot Iron Holster, hotironholster.com | 3. bebeautiful Professional 30-Piece Makeup Brush Set, bebeautiful.com | 4. OPI Nip It In The Bling Mini Cuticle Nipper, opi.com | 5. L. Raphael Geneve Mineral Balancing Power Foaming Cleanser, l-raphael.com | 6. Pocket Poppet Cardigan, pocketpoppet.com | 7. Skin Authority Olive, Fig Shea Butter Body Cream and Bamboo Ginseng Scrub, skinauthority.com | 8. FarmHouse Fresh Ginger Lemon Drop Gift Set, farmhousefreshgoods.com | 9. Amika Love Your Hair Beauty Junkie Kit, universalcompanies.com | 10. Satin Smooth HydraSonic brush and skin care, satinsmooth.com | 11. Wrapadoo body wrap, wrapadoo.com | 12. SpaRitual Nail Lacquers in Living, Authentically and Seeking, sparitual.com

Scandal

For this category, think “business glam”: deluxe skincare gadgets and lip glosses that help go-getters look their best 9 to 5. Come nighttime, once they’ve hung up their heels and designer suits, they’re reaching for stress-relieving lotions, potions and candles to soothe their weary minds.



1. OPI Wrapped Wild for the Holidays, opi.com | 2. The New York Times Winter Wonderland Crosswords, smartins.com
3. Aveda Stress-Fix Gift Set, aveda.com | 4. Gerard Cosmetics Color Your Smile Lighted Lip Gloss, gerardcosmetics.com
5. The Big O Key Ring, o-venture.com | 6. Prosperity Candle in Reflect, prosperitycandle.com | 7. Cuccio Naturale Daily Spa Essentials Butter and Sugar Scrub in Vanilla Bean & Sugar, cuccio.com | 8. SAIAN Beauty Tone, saian.net | 9. Somme Institute Restore Duo, sommeinstitute.com | 10. HydroPeptide Silver & Blue set, hydropeptide.com | 11. Botanical Science Inc. Rapid Response Line Filler, botanicalscience.net

Game of Thrones

This gritty show screams fantasy and hijinks. The natural affect is taken to the extreme, with earthy fragrances, lace cuffs and metallic, medieval-inspired nails. Round it out with stocking stuffers in the form of pure essential oils and herbal teas—just leave the flame throwers for the screen.



1. Dasein Winter Unisex Fragrance, daseinfragrance.com | 2. Lisa Hoffman Beauty Fragrance Jewelry, lisahoffmanbeauty.com
3. Pukka Original Chai and Peppermint & Licorice teas, pukkaherbs.com | 4. Plantlife Pure Essential Oils, plantlife.net | 5. OPI Nail Envy & Lace Cuff, opi.com | 6. Aromaeath Fragrance & Odor Neutralizer for Dogs in Coconut Lemongrass, aromaeath.com
7. EJB Brand Eco Luxury Candle in Eucalyptus + Mint and Sage, ejhbrand.com | 8. Wordologies Inspirational Coffee Mug, wordologies.com | 9. Shea Yeleen Black Soap, sheayeelen.org | 10. Bed of Nails Acupuncture Mat, bedofnails.org | 11. CND Vinylux Weekly Polish and Shellac Power Polish in Grand Gala, cnd.com

Mad Men

Buying for someone who's traditional at heart but has one eye on the future? This category, which pays homage to the gender-charged decade of the '60s, might fit the bill. Go-to gifts include retro-inspired kits, elegant bath milks and modern conveniences.



1. SkinAgain Youth, skinagain.com | 2. Rhonda Allison RA For Men Shave Kit, ramethod.com | 3. YOGiZA Organic Cotton Performance Brief, yogiiza.com | 4. Thalgo Polynesia Scented Candle and Precious Milk Bath, thalgo.com | 5. BiON Mint Mask, bion-research.com | 6. Mirabella Beauty Travel Brush Set, mirabellabeauty.com | 7. Quirky Zen Cosmetics Makeup Organizer, quirky.com | 8. Branché La Sieste Tranquillité Silk Eye Pillow, branchebeautysleep.com | 9. Guinot Lift Firming Radiance Face Mask, guinotusa.com | 10. Mitch The Art of Grooming for the Dapper Gent, paulmitchell.com | 11. Mineral Mine I Saw Mommy Kissing kit, mineral-mine.com | 12. Timeless by Pevonia skin care, timelessbypevonia.com

Dancing With the Stars

Nothing is too OTT for this glitzy recipient, who insists on stage-worthy skin, dramatic makeup and eye-catching accessories 24/7. Indulge her high standards with glam goodies that help her stand out from the crowd—and maybe even get her caught on camera.



1. China Glaze 'Tis the Season Polish, aibeauty.com | 2. Jane Iredale—The Skin Care Makeup Where There's Smoke... Collection, janeiredale.com | 3. Valmont Cellular Refining Scrub, valmontamerica.com | 4. MeHAZ Professional Solitaire Collection Ultimate Brow Kit with Swarovski Crystals, mehaz.com | 5. Sanitas Brightening Peel Pads Ornament, sanitas-skincare.com | 6. Katie Burley Silver Beaded Sparkle Barrette, etsy.com/shop/katieburley | 7. Essie luxeffects in Rock At the Top and Summit of Style, essie.com | 8. BeautyBeam Beauty Tool Light, thebeautybeam.com | 9. Pevonia Stem Cells Phyto-Elite skin care, pevoniapro.com | 10. MoroccanOil hair care collection, moroccanoil.com